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TIRUMALA TIRUPATI DEVASTHANAMS
S.G.S. ARTS COLLEGE

Tiruchanur Road, TIRUPATI-517501

7.1.11. Institution Celebrates/Organizes nation and international commemorative days, events and festivals

Academic Year	Number of Events
2016-2017	02
2017-2018	02
2018-2019	06
2019-2020	07
2020-2021	03




PRINCIPAL
S.G.S. ARTS COLLEGE
TIRUPATI

TIRUMALA TIRUPATI DEVASTHANAMS



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Year	Title of the programme	Date and Duration (from-to)	Number of participants
2020-2021	Republic Day	26-01-2021	120
2020-2021	Independence Day	15-08-2021	100
2020-2021	Teacher's Day	05-09-2021	200
2019-2020	World AIDs Day	01-12-2019	100
2019-2020	Republic Day	26-01-2020	300
2019-2020	Independence Day	15-08-2020	250
2019-2020	Teacher's Day	05-09-2020	350
2018-2019	Independence Day	15-08-2018	250
2018-2019	Teacher's Day	05-09-2018	450
2018-2019	Gandhi Jayanthi	02-10-2018	100
2018-2019	World AIDs Day	01-12-2018	100
2018-2019	Republic Day	26-01-2019	250
2017-2018	Independence Day	15-08-2017	200
2017-2018	Teacher's Day	05-09-2017	300
2017-2018	Gandhi Jayanthi	02-10-2017	100
2017-2018	Republic Day	26-01-2018	200
2016-2017	Independence Day	15-08-2016	350
2016-2017	Teacher's Day	05-09-2016	400
2016-2017	Republic Day	26-01-2017	250



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PRINCIPAL
S.G.S. ARTS COLLEGE
TIRUPATI

TIRUPATI TIRUMALA DEVASTHANAMS, TIRUPATI

SRI GOVINDARAJA SWAMY ARTS COLLEGE, TIRUPATI

47TH COLLEGE DAY ON 2ND OF FEBRUARY 2016

PRINCIPAL'S REPORT

"OM NAMO VENKATESAYA"

It gives me immense pleasure to welcome the Chief Guest of the day **Sri Chadalawada Krishna Murthy Garu, Hon'ble Chairman, Tirumala Tirupati Devasthanam Trust Board**. He is a distinguished politician, Founder of Chadalawada Educational Institutions, Administrator and above all he is a good person. I thank you Sir, for having accepted our invitation to be the Chief Guest of the day.

Prof. M. Bhaskar, Rector, S.V.University, Tirupati has a vast experience both as an educator and administrator. We are happy to have him as the **Guest of Honour** of our Annual Day celebration.

The special Invitee of the day, **Dr.A.Vijay Kumar, Devasthanam Education Officer**, a hearty welcome to you sir.

Beloved Vice-Principal of college **Sri A. Madhu Sudhana Rao, K. Mahesh of III B A Union Chairman** of Students' Association , **K. Harish of III B Sc , Union Secretary** of Students' Association , esteemed colleagues, the non-teaching staff members, ambitious student friends , our special invitees, members of Print and Electronic Media , ladies and gentlemen, my warm welcome to all of you on this auspicious occasion.

We have today the Annual Day of our college and with great pride I want to share with you the success of our students, the activities of this esteemed institution and the experience in achieving them. As I look back, this academic year 2015-2016 has brought many accomplishments and also made us see the gaps in some areas where there is a definite scope for improvement.

HISTORY OF COLLEGE: The journey of Sri Govindaraja Swamy Arts College began in 1969 with a Vision **"To provide a distinct environment of excellence in education with humane values & social commitment"**. It came into being as a result of the determined efforts of the munificent T.T.D management to meet the growing demand of Rayalaseema people with the generous support of the Government of Andhra Pradesh and Sri Venkateswara University. Co-education was introduced in the year 2007.

In order to keep abreast with the movement of globalisation, the management has started introducing from time to time new and modern need based courses like Computer Science, Micro-Biology, Biotechnology and Hotel Management.

In 2007 PG courses M.F.M and M.Sc Computer Science are introduced. Implementation of e-Attendance to improve the attendance percentage of the students and their academic performance (**SAAPMS**) and admissions through computerised on-line system are part of reforms that are brought into the T.T.D educational institutions by the management.

Yoga and Meditation classes were conducted to the teaching staff of all degree and junior colleges and also to the students for attainment of spiritual motivation by the renowned organization **AOL** (Art Of Living) under the guidance and supervision of **Sri. Pola Bhaskar**, I A S, JEO of T.T. Devasthanams for 6 days in the month of September 2015.

I am sure you are now familiar with our 5 Core Values – Trust in Divinity, Foster Integrity, Acquire Competencies, and Strive for Excellence and Serve the Society and the entire gamut of operations in this institution are woven with these 5 threads of Core values.

ADMISSION DETAILS:

This year our management has introduced computerised on-line admissions. 546 students were enrolled for first year B.A, B.COM and BSc courses for this academic year. Today we have 1630 Students pursuing UG courses and 133 students pursuing PG courses like MSc computer sciences (45) and MFM (78).

Andhra Pradesh Government has initiated several measures to make Andhra Pradesh as knowledge hub. In view of this, important measures are taken to enhance academic standards in higher education which include innovation in curriculum. As part of this new curriculum the government has introduced Choice Based Credit System termed as AP CBCS REGULATIONS 2015.

It is proposed to introduce 7 Foundation courses on various aspects including communication and soft skills and other Skill Enhancement Courses at Under Graduate Level as core subjects spreading over 6 semesters in three years aimed at enhancing the professional competence of students.

The curriculum growth of UG and PG courses indicates a continuous journey beyond the threshold of mediocrity to soar into an ever continuing explorative experience in quality education.

Nearly 890 UG & PG students were admitted during this academic year. Sri A. Madhusudhana Rao and Dr.Y. Mallikarjuna Rao, are appointed Warden and Deputy Warden respectively.

Our college library has a collection of 46500 books and subscribes to 10 magazines and journals and 14 news papers for students and faculty including Employment News

and Rozgar Samachar. This year we have procured more than 2000 books and the total number of books in our library is expected to reach 48300.

ACADEMIC EXCELLENCE:

The results of students who have appeared for university exams are as follows:

COURSE	I YEAR(I SEM)	II YEAR	III YEAR	OVER ALL%
BSC	90.23 %	89.26 %	92.53%	90.67
BA	71.26%	63.15 %	81.03%	76.75 %
BCOM	76%	80.47 %	96.49 %	88.02 %

APPOINTMENTS AND RETIREMENTS:

We are profoundly grateful to our beloved Hon'ble **Chief Minister** of New Andhra Pradesh **Sri. Nara Chandrababu Naidu garu** who was kind enough to enhance the superannuation of T.T.D. Employees to 60 years and as a result I am happy to inform you that no lecturer has retired from service this year.

This year also the Management was kind enough to appoint guest lecturers in both UG and PG courses and 9 guest lecturers are working in English, Telugu, Zoology, Political Science, Physics, Commerce and computer science.

STUDENTS' UNION:

The College Students' Union was inaugurated on 9th October 2015 by **Sri Bhanu Prakash Reddy, Honourable member, T.T.D Trust board** and Devasthanams Education Officer **Dr.A.Vijay Kumar** and all our student office bearers were nominated on the basis of merit. **K. Mahesh** of III BA was nominated our union Chairman and **K. Harish** of III B Sc was nominated as our Union Secretary. Vice Principal Sri. A. Madhu Sudhana Rao was nominated as vice-president of students' Union

DETAILS OF ACADEMIC ACHIEVEMENTS & DEPARTMENTAL ACTIVITIES OF THE TEACHING FACULTY:

DEPT OF ENGLISH:

1. **Dr.V.MADHUKUMAR**, HOD of English attended UGC sponsored Refresher Course in **LANGUAGE AND LITERATURE** in Academic Staff College, S.V.University, Tirupati from 29-10-2016 to 18-11-2016.

2. **Mrs.A.Venkata Ramanamma**, lecturer in English participated in Sreevari Salakattla Bramhotsavam from 19-09-15 to 24-09-15 as a guide captain at Tirumala.

3. **Dr. V. Madhu Kumar** and **Sri P. Chandraiah** participated in the National Symposium on Modern Fiction in Yogi Vemana University on 19th March 2015.

DEPT OF TELUGU:

1. On May 4th, 2015 S.V.University conferred doctoral degree upon **Sri J.Kondala Rao** for his submission of thesis on **Nasa Prabhavathi's works**.

2. **Dr. M.Madanna**, HOD participated in National Seminar conducted by Madras University on 18th and 19th of July, 2015.

3. **Dr.M.Madanna, Dr.J.Kondala Rao , Dr.P.Siva Kumar and Dr. S.Vasantha Kumari** Presented papers entitled Gurajada Sahitya Samalochana in the National Seminar organised by Vikramasimhapuri University,Nellore on 22nd and 23rd of February 2016.

4. **Dr.M.Madanna, Dr.J. Kondala Rao , Dr.P.Siva Kumar and Dr. S.Vasantha Kumari** participated in the National Seminar on the **Ramayanam** conducted by S.V.Oriental College(T.T.D), Tirupati on 5th and 6th of February 2016.

5. **Dr.P.Siva Kumar and Dr. S.Vasantha Kumari** presented paper entitled **Vaniyambaadi Bharathi Tamila Sangam** in the National Seminar organised by S.V.University on the topic Draavida Baashalalo Baalala Saahityam on 7th and 8th of May, 2015.

DEPARTMENT OF HISTORY:

1. **SRI A.MADHU SUDHANA RAO**, HOD presented paper **The New State And Challenges: The Problem of Irrigation and Water Resources To Rayalaseema – Efforts of Government- Pattiseema Project** in ICHR Sponsored National Seminar in Government College For Women, Kadapa on 5th and 6th December, 2015 as Rapparter in Kadapa.

2. Presented paper entitled **The Astronomical And Maritime Significance of Arasavalli Sun TEMPLE of Srikakulam** held on 9-10th of January,2016 organised by Government College For Women, Srikakulam.

3. Participated in the National Seminar on **Indian National Movement – With Special Reference to Sardar Vallabhai Patel** on 5th and 6th of December, 2015 in Sree Kandukuri Veeresalingam Theistic College, Rajamundry.

4. Participated and presented paper entitled **Human Rights Protection And Its Impact** in the UGC sponsored National Seminar organized by S.K.S.D. Mahila Kalasala , Tanuku on 5th and 6th of December, 2015.

5. Acted as course writer for UG programme and developed the course material for History offered by the Directorate of Distance Education, Sri Padmavathi Mahila Viswavidyalayam, Tirupati.

DEPTS OF BOTANY:

1 .Department of Botany conducted seminar on topic **importance of medicinal plants in human life** on 5th of November 2015 under the supervision of prof. K Madhavachetty of S.V university.

2. Visited S.V Zoological park with BBC and CBZ students for study of Bio-Diversity & Eco Systems on 28th of janaury-2016 under the guidance of **Smt P.Bharathi** H.O.D Of Botany.

3. Conducted educational tour for II CBZ and BBC students to S.V.Ayurvedic College under the the supervision of **Smt.P.Bharathi**,HOD and **Smt.T.Sakuntala**, lecturer in Botany.

DEPARTMENT OF ENVIRONMENTAL SCIENCES:

1. Visited S.V Zoological park with BBC and CBz students for study of Bio-Diversity & Eco Systems on 28th of janaury-2016 under the guidance of **Smt P.Bharathi** H.O.D Botany and **Smt P.Latha** lecturer in environmental sciences

DEPARTMENT OF ECONOMICS:

Sri K.Rajesh lecturer in Economics:

1: Presented paper entitled **NEED TO IMPOROVE THE HEALTH AND EDUCATION STATUS OF WOMEN FOR ERADACATION OF POVERTY IN INDIA** in the international seminar conducted by SV University and University of Malaysia, Kelantan, Malaysia on 13th and 14th of September-2015

2. Presented paper entitled **RURAL HEALTH CARE SERVICES IN INIDA** in UGC National Seminar on 6th and 7th November 2015 conducted by S.V University, Tirupati

3. Presented paper entitled **STRUCTURE OF NATIONAL HUMAN RIGHTS COMMISSIONS ACT IN INDIA** in UGC National Seminar conducted by SKSD Mahila Kalasala, Tanuku in December 2015

4. Presented paper entitled **A NOTE ON MATERNITY PROTECTION IN INDIA** in ICSSR National seminar conducted by SV University on 18th and 19th December-2015

5. Presented paper entitled **VIOLATION OF HUMAN RIGHTS AND INITIATIVES FOR WOMEN IN INDIA** in ICSSR National seminar conducted by SV University on 17th and 18th of February 2016.

DEPARTMENT OF COMMERCE:

Dr. Y. Mallikarjun Rao, HOD of Commerce participated in the National Seminar conducted by Dept. of Commerce, S.V. University, Tirupati in Feb 2016.

Dr. A Seshadri, Lecturer in Economics, presently teaching Business Economics:

1. Presented paper entitled **EMPLOYMENT GENERATION THROUGH MGNRES IN CHITTOOR DIST** in UGC National seminar conducted by the Dept of Economics, Govt Degree College, In October 2015.

2. Presented paper entitled **POVERTY ERADICATION THROUGH WOMEN ENTREPRENEURS IN INDIA** in international seminar conducted by dept of economics, S.V University and University of Malaysia in November-2015

3. Presented paper entitled **STRUCTURE OF NATIONAL HUMAN RIGHTS COMMISSION** in UGC national seminar conducted by dept of economics, SKSD Mahila Kalasala, Tanuku in December 2015.

4. Presented paper entitled **SARDARVALLABHAIPATEL: A LIFE AND HIS CONTRIBUTIONS TO INDEPENDENCE INDIA** in national seminar conducted by dept of History, SKVT College, Rajahmundry in December 2015.

5. Presented paper entitled **ENTITLEMENT OF MATERNITY PROTECTION IN RURAL INDIA** in national seminar conducted by adult Education, SV University in December - 2015.

6. Presented paper entitled **EMPLOYABILITY AND SKILL DEVELOPMENT IN INDIA** in ICSSR national seminar conducted by the department of adult education, SV University in December -2015.

7. Presented paper entitled **VIOLATION OF HUMAN RIGHTS AND INITIATIVES FOR WOMEN IN INDIA** in ICSSR National seminar conducted by dept of Human Rights Social Development, S.V University on 17th and 18th of February 2016.

8. Presented papers entailed **ROLE OF MICRO FINANCE INSTITUTIONS IN RURAL DEVELOPMENT IN INDIA** in UGC, ICSSR national seminar conducted by Dept of Commerce, S.V University, Tirupati on 27th February 2016.

9. Presented papers entailed **NEED FOR WOMEN ENTREPRENEURSHIP IN RURAL INDIA** in UGC National seminar conducted by dept of Adult Education, S.V University, Tirupati on 28th of February 2016.

10. Written a Text book for I BA UG Course (E.M&T.M) entitled "**MICRO ECONOMIC ANALYSIS**" for Sri Padmavathi Mahila Viswavidyalayam, Tiruapti.

DEPARTMENT OF LIBRARY SCIENCE:

SRI.K.MUTHYALA CHETTY,lecturer in Library Science published:

1. Published paper in the National seminar entitled "**Influence of Mobile Phone on reading habits of Engineering students** " in S.V. University on 26th and 27th of August 2015.

2. Paper entitled "**Impact of Social Networking Sites**" in the Journal '**Lead the Change**' of **Dravidian University**.

3. Paper entitled "**Role of Librarian improving Information Literacy among MBA and MCA students**" in a National Journal.

CURRICULARY & CO-CURRICULARY ACTIVITIES

NSS

Our two NSS programme Officers **Sri P. Muni Bhaskara Rao** (unit1) and **Sri K. Rajesh** (unit II) have been working as a team with dedication and conducted the following programmes:

1. **Sri P.Muni Bhaskara** HOD Of Mathematics and NSS Programme officer was awarded Ap State best NSS Programme officer and CH.Bathaiah of III B.Com was awarded ap State best NSS Volunteer on 24th September by NTR Health university,vijayawda.

2. **Sri k. Rajesh** lecturer in Economics and Nss Programmes officer participated in RAGIVEE GANDI INSTITUTE OF YOUTH DEVELOPMENT TRAINING PROGRAMME by sv university, Tiruapti

3. **Miss P.Bhuaneswari** of III BA participated in NATIONAL INTEGRATION CAMP at Darwad,Karnataka.

4. **M. Masthan Reddy** of III BSc participated in NATIONAL ADVENTURE CAMP at Manali,Himachalpradesh

5. Our NSS volunteers collected rice bags worth Rs. 35000 and distributed to Chennai flood victims

6. Our NSS Volunteers 80 units blood at SVIMS,Tirupati and also conducted Special BLOOD DONATION CAMP for 7 days at Sai Nagar and Avilala Panchayaths

NCC:

Our college NCC Wing is running under the stewardship of Captain **Dr.Y.Mallikarjuna Rao HOD of Commerce**. NCC has an Army Wing with 150 cadets and 40 cadets in Air Wing . The Air Wing is running under the stewardship of **Sri.P.Uday,lecturer in Mathematics**.

1. **O. Jayachandra** of III B Sc attended Republic Day camp as Senior Under Officer in Secundrabad in Sep 2015 and he also participated in Special National Integration Camp held in Rajasthan and Jalasampur camps.

2. **M. Chinna Obulesu** and **S. Thirumalesh** of III B Sc participated in Delhi in June 2015 as Junior Under Officers.

3. **C. Venkatesh** of II BA participated in Republic Day Camp as Senior Under Officer in September 2015 and he also attended NCC national Mega Camp in Secundrabad.

4. **B. Nagabhushanam** of II B Com participated in Republic Day Camp as Senior Under Officer in September 2015 and he also attended NCC national Mega Camp in Secundrabad.

5. **B. Madhusudhan** and **K. Sandeep** of II B Sc and **Y. Chandra Sekhar** of II B Com participated in NCC national Camp held in Karnataka and Goa.

6. **M. Krishnaiah** of III B Com and **B. Damodar** of III B Sc participated in Special National Integration Camp held in Rajasthan and Jalasampur camps.

DEPARTMENT OF PHYSICAL EDUCATION:

1. **R.REDDAIAH** of III B.COM represented S.V. University South Zone Inter University Kabbadi Tournmrnt held in Kuvempu University, Shomoga, Karnataka.

2. **S.ANIL KUMAR** of II B.COM and **M.VASU** of III B.COM represented All India Inter University Ball Badminton Tournament held in Mangalore University.

3. **D.SREENIVASULU** of IBSC and **G.VINAY** of II BSC represented S.V.University South Zone Hand Ball tournament at Alagappa University, Karnataka.

4. **A.LAKSHMI SHEKAR** of III B.A represented South Zone Inter University Kho-Kho tournament held in Annamalai University, Chidambaram.

5. **D.NAVEEN KUMAR** of II B.A represented South Zone Inter University Cricket tournament held at Saveetha University, Chennai.

6. **D.GOVINDARAJULU** of III B.A represented Inter District Judo tournament held in Anantapur and secured second place to his credit.

S.V.UNIVERSITY INTER-COLLEGIATE ATHLETIC MEET ACIEVEMENTS:

1. **G.NARESH** – III BSC secured 1st place in 110 metres Hurdles and 3rd place in Long Jump.

2. **T.JAGADEESH**- III B.A secured 2nd place in High Jump

3. **M.UPENDRA**- III B.A secured 2nd place in Javelin Throw.

4. **P.CHANDRSKALA**- II B.COM secured 3rd place in Discus Throw.

5. **C.HARITHA**- II B.A secured 3rd place in 100 metres Hurdles.

CONCLUDING MOMENTS:

On behalf of staff and students, I express my deep sense of gratitude and indebtedness to the benevolent TTD Management for its continuous support and help in not only permitting me to discharge my duties but also in the success and development of our college.

I shall be failing in my duty, if I do not thank the HODs, esteemed faculty members, office staff and other supporting staff who have rendered their contribution to various developmental activities to take place in our campus.

I also thank very much our distinguished guests on the dais and off the dais for gracing this day with your presence.

Dear students, my deep felt thanks to all of you. I am sure you achieve great success in the ensuing university exams.

TIRUPATI TIRUMALA DEVASTHANAMS, TIRUPATI

SRI GOVINDARAJA SWAMY ARTS COLLEGE, TIRUPATI

48TH COLLEGE DAY ON 1ST MARCH 2017

PRINCIPAL'S REPORT

"OM NAMO VENKATESAYA"

It gives me immense pleasure to welcome the Chief Guest of the day **Smt. P. Sugunamma Garu, Hon'ble MLA, Tirupati**. She is a distinguished woman politician, an able administrator and above all a good human being. I thank you Madam, for having accepted our invitation to be the Chief Guest of the day.

Sri Pola Bhaskar, IAS, Joint Executive Officer, Tirumala Tirupati Devasthanams is an eminent academician and he has a vast experience as an able administrator. In fact He is known as a great trouble shooter. We are happy to have him as the **Guest of Honour** of our Annual Day celebrations.

The special Invitee of the day, **Smt. R. Sneha Latha**, **Devasthanams Education Officer I/C**, and a hearty welcome to you madam.

Beloved Vice-Principal of college **Sri A. Madhu Sudhana Rao**, **P.BHARATH**, **Union Chairman**, **C. Venkatesh**, **Union Secretary** and other members of Students' Union, esteemed colleagues, the non-teaching staff members, ambitious student friends, our special invitees, members of Print and Electronic Media, ladies and gentlemen, my warm welcome to all of you on this auspicious occasion.

We have today the Annual Day of our college and with great pride I want to share with you the success of our students, the activities of this esteemed institution and the experience in achieving them. As I look back, this academic year 2016-2017 has brought many accomplishments and also made us see the gaps in some areas where there is a definite scope for improvement.

HISTORY OF COLLEGE: The journey of Sri Govindaraja Swamy Arts College began in 1969 with a Vision **"To provide a distinct environment of excellence in education with humane values & social commitment"**. It came into being as a result of the determined efforts of the munificent T.T.D management to meet the growing demand of Rayalaseema people with the generous support of the Government of Andhra Pradesh and Sri Venkateswara University. Co-education was introduced in the year 2007.

In order to keep abreast of the movement of globalisation, the management has started introducing from time to time new and modern need

based courses like Computer Science, Micro-Biology, Biotechnology and Hotel Management.

In 2007 PG courses M.F.M and M. Sc Computer Science are introduced. Implementation of e-Attendance to improve the attendance percentage of the students and their academic performance (**SAAPMS**) and admissions through computerised on-line system are part of reforms that are brought into the T.T.D educational institutions by the management.

Yoga and Meditation classes (**PRAGNA**) are being conducted to the teaching staff of all degree and junior colleges and also to the students for attainment of spiritual motivation by the renowned organization **AOL** (Art of Living) under the guidance and supervision of **Sri. Pola Bhaskar**, I.A.S, JEO of T.T. Devasthanams.

I am sure you are now familiar with our 5 Core Values – ***Trust in Divinity, Foster Integrity, Acquire Competencies, and Strive for Excellence and Serve the Society and the entire gamut of operations*** in this institution are woven with these 5 threads of Core values.

ADMISSION DETAILS:

This year our management has introduced computerised on-line admissions. **545** students were enrolled for first year B.A, B.COM and BSc courses for this academic year. Today we have **1729** Students pursuing UG courses and 133 students pursuing PG courses like MSc computer sciences (**45**) and MFM (**78**).

Andhra Pradesh Government has initiated several measures to make Andhra Pradesh as knowledge hub. In view of this, important measures are taken to enhance academic standards in higher education which include innovation in curriculum. As part of this new curriculum the government has introduced Choice Based Credit System termed as **AP CBCS REGULATIONS 2015**.

7 Foundation courses on various aspects including communication and soft skills and other Skill Enhancement Courses at Under Graduate Level as core subjects spreading over 6 semesters in three years aimed at enhancing the professional competence of students are introduced from the academic year 2015.

The curriculum growth of UG and PG courses indicates a continuous journey beyond the threshold of mediocrity to soar into an ever continuing explorative experience in quality education.

Nearly **957** UG & PG students were admitted in hostel during this academic year. **Dr.B.Satyanarayana**, HOD of Chemistry and **Sri K.Rajesh**, lecturer in Economics, are appointed Warden and Deputy Warden respectively. In this connection I am glad to inform you that our hostel got the opportunity of hosting

about **125** eminent delegates who attended the prestigious **104th Indian Science Congress conducted by A.P. State Government at S V University, Tirupati.**

Our college library has a collection of **48500** books and subscribes to **12** magazines and journals and **14** news papers for students and faculty including Employment News and Rozgar Samachar..

ACADEMIC EXCELLENCE:

The results of students who have appeared for university exams are as follows:

COURSE	I YEAR(I SEM)	II YEAR	III YEAR	OVER ALL%
BSC	90.23 %	89.26 %	81.0%	86.83
BA	71.26%	63.15 %	72.0%	68.80
BCOM	76%	80.47 %	91.0%	82.49

APPOINTMENTS AND RETIREMENTS:

- **Dr (Smt).K.Vijaya Lakshmi**, principal of S.G.S.Arts College retired from service on 30-09-2016 and **Dr. (Smt) A.B.Shanti** was appointed new principal in her place on 01-10-2017.
- **Sri G.Ramachandriah**, HOD of Zoology and **Sri K.Ravindra Reddy**, lecturer in Physics retired from their service on 30-06-2016.
- **Sri K.Nagabhushanam**, lecturer in Commerce retired from service on 28-02-2017.

This year also the Management was kind enough to appoint guest lecturers in both UG and PG courses and 09 guest lecturers are working in English, Telugu, Zoology, Political Science, Physics, Commerce and computer science.

TTD Management as also appointed 5 Contract Lecturers in the departments o Botany, Political Science, Physics, Telugu and Commerce.

STUDENTS' UNION:

48th College Students' Union was elected and all our student office bearers were nominated on the basis of merit. **P.BHARAT** of III BCom was nominated our union Chairman and **C.VENKATESH** of III B.A was nominated as our Union Secretary.

Vice Principal **Sri. A. Madhu Sudhana Rao** was nominated as vice-president of students' Union for the academic year 2016-17.

DETAILS OF ACADEMIC ACHIEVEMENTS & DEPARTMENTAL ACTIVITIES OF THE TEACHING FACULTY:

DEPT OF ENGLISH:

1. **Dr. V. Madhu Kumar** and **Sri P. Chandraiah** presented paper entitled ***Shakespeare's influence on English Language*** in the National Seminar conducted by the department of English, SVU, Tirupati in April 2016
2. **Mrs.A.Venkata Ramanamma**, lecturer in English presented paper on ***Feminism in India – Literary responses*** and going to participate in two day International seminar to be conducted by department of English, Pondichery University on 27-03-2017.
3. She also presented two papers entitled ***The Bhagavad geetha : To Become The Best Teacher and Feminist concern in the novels of Shashi Deshpande*** respectively in **ELT** magazine and going to attend **The Fifth Annual International Conference** in April 2017.
4. **Sri P. Chandraiah** attended 76 th Orientation Program at Academic Staff College paper entitled ***Shakespeare's influence on English Language*** in the National SVU, Tirupati in from 16-11-2016 to 13-12-2016.
5. He is also appointed course co-ordinator (Team Leader) for Training classes conducted for TTD Employees at SVETA.

DEPT OF TELUGU:

Dr. M.Madanna, HOD of Telugu

1. Appointed BOS member by department of Telugu, SVU, Tirupati,
2. Submitted research papers in National Seminars conducted by SVU and SPMVV respectively.

Dr.P.Siva Kumar

1. Submitted research paper on ***Jaashuvaa Saahityam*** in the National seminar conducted by Vikrama Simhapuri University.

2. Submitted research paper in the National Seminar conducted by Dravidian University.
3. Submitted research paper on ***Bhakthi Saahityam*** conducted by Madras University.

Dr. J. Kondala Rao

1. Submitted research paper entitled ***Viswaneerudu – Mahakavi JAASHUVAA*** in the National seminar conducted by Vikrama Simhapuri University.
2. Submitted research paper on CHITRA KALA in the magazine ***Lalitha Kala Dharshini*** published in New Delhi.

Dr. S.Vasantha Kumari

1. Submitted research paper entitled ***Vaalmiki Ramayanam – Loukika Neethulaku Nilayam*** in the magazine ***Telugu Saahityam*** published by department of telugu, SVU, Tirupati.
2. Acted as Volunteer and Group Convener in **104 th Indian Science Congress** conducted by SVU, Tirupati.
3. Appointed **Research Supervisor** for the award of **PhD** and **M Phil** by SVU.
4. Published a book entitled ***Telugu Saahityam lo Neethi Chandrikalu***, ISBN New Delhi.
3. Submitted three research papers in National seminars conducted by SVU, SVOriental College and Vikrama Simhapuri University.

DEPARTMENT OF HISTORY:

SRI A.MADHU SUDHANA RAO, HOD

1. Attended and submitted paper in National Seminar on ***Social Justice and Marginalized in South India*** conducted by **CSR College, Ongole**.
2. Submitted research paper in National seminar on ***Welfare schemes in the Socio Economic Departments of India***.

3. Submitted research paper on **Mechanism on SC sub Plan** in the National seminar conducted by Govt. Degree College, Nagari.
4. Submitted research paper **Relevance of Gandhian Ideology to the Present Society** and another paper on **Gandhi and British taxation, Evasion, Creation of Famines and Killing of innocent people** conducted by SKSD Mahila Kalasala, Thanuku.
5. Submitted research paper on **Tantric Centers of Andhra and their implications over the Socio Religious Interactions in the Andhra History Congress, GDC, Ananthapur.**
6. Written articles in the book entitled **Aandhrula Sundhara Saagara Haaramu – Buckingham Canal.**

DEPARTMENT OF ECONOMICS:

Dr. A Seshadri lecturer in Economics:

1. Published 3 Text books entitled **Business Economics Part I & II and Entrepreneurial Principles and Concepts** by Himalaya Publishers, New Delhi.
2. Attended and presented papers in 4 National seminars entitled **Human Rights and its Violation, Livelihood security through Forest Products, Welfare and Development Schemes in AP and Start up India.**

DEPARTMENT OF LIBRARY SCIENCE:

SRI.K.MUTHYALA CHETTY, lecturer in Library Science

1. Submitted paper on **Technology and Enhanced Learning in IIT, Tirupati.**
2. Submitted paper on **Delnet in SPMVV.**
3. Participated in **Web Development work shop in SGS Arts College**
4. Attended Training program on Library Management at **SVETA.**
5. Submitted paper on **The Effect of Social and Electronic Media on Reading Habits of Engineering Students** in International Journal of Library Science.

DEPARTMENT OF COMPUTER SCIENCE:

SRI. C. GANESH, Lecturer in Computer Science

1. Submitted research papers entitled ***The Analytics of Cloud and Big Data Computing at AP Science Congress held at Hyderabad and Vijayawada.***
2. Submitted research paper titled ***Cloud Computing and Virtualisation at 104th Indian Science Congress, SVU, Tirupati.***
3. Submitted research paper titled ***A Comparative Study on Data Mining Techniques in the International Seminar*** conducted by **SPMVV.**
4. Participated in International Video Conference on **Cloud Computing and Data Mining** organized by **UK** based Company.
5. Organised Two day Workshop on ***Web Development work shop in SGS Arts College***
6. Procured ***Oracle Certified Professional (OCP)*** certificate from **ORACLE India Pvt. Ltd., Bangalore.**

DEPARTMENT OF CHEMISTRY:

DR.B.SATYANARAYANA, HOD & DR.P.SUGUNA:

1. Submitted research paper entitled ***spectrophotometric determination of Amitoctradin and its commercial formulations*** in **Pelgia Research Library.**
2. Submitted research paper entitled ***Validated Spectra Photo Metric Method for the determination of CHLORAMPHENCOL in the journal of Medical Pharmaceutical and allied Sciences.***
3. Submitted research paper entitled ***Validated Spectra Photo Metric Method for the determination of NitroFurotoin in pure and in its dosage forms.***

DEPARTMENT OF PHYSICS:

1. **Dr. P. Giri Prakash** has participated in ***104th Indian Science Congress, SVU, and Tirupati.***

DEPARTMENT OF Catering, Tourism and Hotel Management (CTHM):

1. **B. Sathish** procured job as **Chef in 3 Star hotels in Dubai.**
2. **P. Jeevan** has undergone training as **Chef in Amar Raja Company.**
3. **Swathi** has undergone **Industrial Training Cadbuary Company**

CURRICULARY & CO-CURRICULARY ACTIVITIES

NSS

Our two NSS programme Officers **Sri P. Muni Bhaskara Rao** (unit1) and **Sri K. Rajesh** (unit II) have been working as a team with dedication and conducted the following programmes:

1. **Sri P.Muni Bhaskara Rao** HOD Of Mathematics and NSS Programme officer was awarded **AP State best NSS Programme Officer** and **CH.Bathaiah** of III B.Com was awarded **AP State best NSS Volunteer.**
2. **Sri K. Rajesh** lecturer in Economics and NSS Programmes officer participated in RAGIVEE GANDI INSTITTUTE OF YOUTH DEVELOPMENT TRAINING PROGRAMME by SV UNIVERSITY, TIRUAPTI
3. Conducted **Blood Donation Camp** at **District Head quraters Hospital, Chittoor.**
4. Conducted **Vanam Manam** and **Swatch Bharath Programmes** in our College.
5. Conducted a Special NSS Camp with **100** Volunteers at **Mundlapudi and Padipeta** panchayaths.
6. **20 NSS Volunteers** participated in workshop on **Digital India** organised by **Ministry of Electronics and IT, Govt. of India, New Delhi.**
7. **120 NSS Volunteers** utilized their services in foot courts at **104th Indian Science Congress, SVU, Tirupati.**
8. **Manoj Kumar** and **K. Vishnuvardhan Reddy** participated in **Pre-RDC camp at Baroda** and **NIC at Hyderabad** respectively.
9. **K. Naga Chiranjeevi** participated in the **National Adventure Camp at Manali** on behalf of SVU, Tirupati.

NCC:

Our college NCC Wing is running under the stewardship of Captain **Dr.Y.Mallikarjuna Rao HOD of Commerce**. NCC has an Army Wing with **150** cadets and **40** cadets in Air Wing. The Air Wing is running under the stewardship of **Sri.P.Uday,lecturer in Mathematics**.

CONCLUDING MOMENTS:

On behalf of staff and students, I express my deep sense of gratitude and indebtedness to the benevolent TTD Management for its continuous support and help in not only permitting me to discharge my duties but also in the success and development of our college.

I shall be failing in my duty, if I do not thank the HODs, esteemed faculty members, office staff and other supporting staff who have rendered their contribution to various developmental activities to take place in our campus.

I also thank very much our distinguished guests on the dais and off the dais for gracing this day with your presence.

Dear students, my deep felt thanks to all of you. I am sure you achieve great success in the ensuing university exams.

TIRUPATI TIRUMALA DEVASTHANAMS, TIRUPATI

SRI GOVINDARAJA SWAMY ARTS COLLEGE, TIRUPATI

49TH COLLEGE DAY ON 4TH APRIL 2018

PRINCIPAL'S REPORT

"OM NAMO VENKATESAYA"

It gives me immense pleasure to welcome the Chief Guest of the day Sri K.V.Murali Krishna, IPS, ASP, Tirumala, whose untiring efforts to create a crime free Tirumala, thereby preserving the sanctity of temple town is immensely laudable. I thank you Sir, for having accepted our invitation to be the Chief Guest of the day.

Sri M.Ramachandra, Devasthanams Education Officer, Tirumala Tirupati Devasthanams is an eminent academician and he has a vast experience as an able administrator. In fact He is known as a great trouble shooter. We are happy to have him as the **Guest of Honour** of our Annual Day celebrations.

The special Invitee of the day, Sri E.Gopi, Founder of Sri Ramakrishna Ashramam, Rajupalem is a well known spiritual leader whose contribution to the present day society is more than needed.

Beloved Vice-Principal of college Sri A. Madhu Sudhana Rao, V.Poojitha, Union Chairperson, A.Ganesh, Union Co-Chairman, N.Giridhar, Union Secretary and other members of Students' Union, esteemed colleagues, the non-teaching staff members, ambitious student friends, our special invitees, members of Print and Electronic Media, ladies and gentlemen, my warm welcome to all of you on this auspicious occasion.

We have today the Annual Day of our college and with great pride I want to share with you the success of our students, the activities of this esteemed institution and the experience in achieving them. As I look back, this academic year 2017-2018 has brought many accomplishments and also made us see the gaps in some areas where there is a definite scope for improvement.

HISTORY OF COLLEGE: The journey of Sri Govindaraja Swamy Arts College began in 1969 with a Vision **"To provide a distinct environment of excellence in education with humane values & social commitment"**. It came into being as a result of the determined efforts of the munificent T.T.D management to meet the growing demand of Rayalaseema people with the generous support of the Government of Andhra Pradesh and Sri Venkateswara University. Co-education was introduced in the year 2007.

In order to keep abreast of the movement of globalisation, the management has started introducing from time to time new and modern need based courses like Computer Science, Micro-Biology, Biotechnology and Hotel Management.

In 2007 PG courses M.F.M and M. Sc Computer Science are introduced. Implementation of E-Attendance to improve the attendance percentage of the students and their academic performance (SAAPMS) and admissions through computerised on-line system are part of reforms that are brought into the T.T.D educational institutions by the management.

The benevolent TTD Management has launched a skill development programme entitled YES PLUS pioneered by a group of scholars belonging to Sri Sri Pandit Ravi Sankar Guruji's renowned organization AOL (Art of Living) under the able guidance and supervision of Sri. Pola Bhaskar, I.A.S, JEO of Tirumala Tirupati Devasthanams.

I am sure you are now familiar with our 5 Core Values – *Trust in Divinity, Foster Integrity, Acquire Competencies, and Strive for Excellence and Serve the Society and the entire gamut of operations* in this institution are woven with these 5 threads of Core values.

ADMISSION DETAILS:

This year our management has introduced computerised on-line admissions. 579 students were enrolled for first year B.A, B.Com and B.Sc., courses for this academic year. Today we have 1,673 Students pursuing UG courses and 130 students pursuing PG courses like MSc computer sciences (48) and MFM (82).

Andhra Pradesh Government has initiated several measures to make Andhra Pradesh as knowledge hub. In view of this, important measures are taken to enhance academic standards in higher education which include innovation in curriculum. As part of this new curriculum the government has introduced Choice Based Credit System termed as AP CBCS REGULATIONS 2015.

7 Foundation courses on various aspects including communication and soft skills and other Skill Enhancement Courses at Under Graduate Level as core subjects spreading over 6 semesters in three years aimed at enhancing the professional competence of students are introduced from the academic year 2015.

The curriculum growth of UG and PG courses indicates a continuous journey beyond the threshold of mediocrity to soar into an ever continuing explorative experience in quality education.

Nearly 961 UG & PG students were admitted in hostel during this academic year. Sri P.Munibhaskar, HOD of Mathematics and Sri K.Rajesh, lecturer in Economics, are appointed Warden and Deputy Warden respectively.

Our college library has a collection of 48500 books and subscribes to 12 magazines and journals and 14 news papers for students and faculty including Employment News and Rozgar Samachar..

ACADEMIC EXCELLENCE:

The results of students who have appeared for university exams are as follows:

COURSE	I YEAR(I SEM)	II YEAR	III YEAR	OVER ALL%
BSC	90.26%	89.26 %	81.0%	86.83
BA	71.26%	63.15 %	72.0%	68.80
BCOM	76%	80.47 %	91.0%	82.49

This year also the Management was kind enough to appoint guest lecturers in both UG and PG courses and 11 guest lecturers are working in English, Telugu, Zoology, Political Science, Physics, Commerce and computer science.

STUDENTS' UNION:

49th College Students' Union was elected and all our student office bearers were nominated on the basis of merit. Ms V.Poojitha of III B.sc, CT&HM was nominated our union Chairperson, A.Ganesh of III B.Sc. was nominated as our Union Co-Chairman and N.Giridhar of III B.Com. was nominated as our Union Secretary. Vice Principal Sri. A. Madhu Sudhana Rao was nominated as vice-president of students' Union for the academic year 2017-18.

DETAILS OF ACADEMIC ACHIEVEMENTS & DEPARTMENTAL ACTIVITIES OF THE TEACHING FACULTY:

DEPT OF ENGLISH:

1. **Dr. V. Madhu Kumar** , Department-in charge is nominated member of BOS for English by S.V.University, Tirupati.
2. **Sri P.Chandraiah and Dr. A.Venkata Ramanamma** attended refresher course in humanities in January 2018.
3. **Mrs. A.Venkata Ramanamma**, lecturer in English, was awarded doctoral degree in English literature from Dravidian University in August, 2017, on the topic entitled "Feminist Concerns in the select novels of Shashi Deshpande".
 - She attended a 4 day workshop on English language methods conducted in Vedic University, Tirupati.

- She also attended International seminar conducted in Chadavawada Engineering College, Tirupati and presented a paper entitled ' Innovative Teaching Methods in English Language Teaching'.
- She also published a paper in international magazine ELTAI on Shashi Deshpande novels.
- She attended orientation programme in Academic Staff College, S.V.U. Tirupati in November 2017.
- Presented Paper on "Lord Krishna – The Skills Guru "in the Gita MahaYagna, a 30 hour continuous discourse in April 2017 organised by Sri Rama Engineering College.

DEPT OF TELUGU:

Dr. M.Madanna, HOD of Telugu published the following Research papers in various journals, workshops and seminars.

1. Presented a paper in the Seminar on "Rayalaseema Saheetyam" held at Silver Jubilee Degree College, Kurnool.
2. Dr. M.Madanna, Dr. P.Siva Kumar, Dr. J.Kondala Rao, Dr.S.Vasantha Kumari of Telugu Department participated in International Seminar on Gurajada Saheetyam at Nannaya University,Rajahmandry.

Dr.P.Siva Kumar published the following Research papers in various journals, workshops and seminars.

1. "Rasani Matti Bhatukulu " in ISBN Book Rasani Sahitya Samalochana.
2. "Abhyudaya Geetham Anisetti Kavitwam" in the ISBN Book "Sahithi Veekshanam".
3. "Vaduka Bhashaloo Vidya Bhodhana" in National Seminar organized by PVKN Govt. Degree College, Chittoor.

Dr. J. Kondala Rao published the following Research papers in various journals, workshops and seminars.

1. "Rasani Kathaloo Prakruti Vyaparithyam" in ISBN Book Rasani Sahitya Samalochana.
2. "Leela Swarupudu – Lord Sri Krishna" in the National Seminar organized by S.V.Oriental College, Tirupati.

3. "Vaduka Bhashaloo Vidya Bhodhana" in National Seminar organized by PVKN Govt. Degree College, Chittoor.

Dr. S.Vasantha Kumari published the following Research papers in various journals, workshops and seminars.

1. "Rasani Mavoori Kathalu" in ISBN Book Rasani Sahitya Samalochana.
2. "Bala Saheetyam" in ISBN Book Sahiti Nandanam.
3. "Sataka Saheetyam" in ISBN Book Vyasa Sudha.
4. "Bhagavath Thatva Bhooda" in the National Seminar organized by S.V.Oriental Degree College, Tirupati.
5. "Bhoodhana Bhasha – Mathru Bhasha" in National Seminar organized by PVKN Govt. Degree College, Chittoor.
6. "Omkara Vaishishtyam" in T.T.D. Sapthagiri magazine.

DEPARTMENT OF HISTORY:

SRI A.MADHU SUDHANA RAO, HOD participated in A.P. History Congress held at Narsapur in January 2018 on 8th and 9th.

DEPARTMENT OF ECONOMICS:

Sri E.Vijaya Bhaskar, HOD published the following Research papers in various journals, workshops and seminars.

1. "Impact of Medicinal Plants in Exports and Imports in India" in world Journal of pharmaceutical Research.
2. Participated in Refresher Courses in Multiculturalism and General Studies conducted by Academic Staff College, S.V.U. Tirupati in January 2018.
3. Participated in Orientation Programme conducted by Academic Staff College, S.V.U. Tirupati in November 2017.
4. Nominated as member, BOS of Economics by S.V.University, Tirupati.
5. Acted as Coordinator for Spiritual Programme SADHACHARAM conducted by DPP,TTD,Tirupati.

Sri K.Rajesh Lecturer in Economics participated in refresher course in Research Methodology conducted by Academic Staff College, S.V.U. Tirupati in September 2017.

Dr. A Seshadri lecturer in Economics published the following Research papers in various journals, workshops and seminars.

1. A Text Book of entitled "Managerial Economics" (MEFA) for B.Tech. Courses, published by Lambert Publications, Germany.
2. Two Text Books for UG Courses entitled Business Economics published by Scholars publications.
3. "Economic Views of Dr.Ambedkar" in National Seminar conducted by S.V.U. Tirupati.
4. "Demonetization in India " in National Seminar conducted by GDC, Puttur.
5. "GST – Major Fiscal Reform" in Amazon International Publication,Germany.
6. " INDIA as Cashless Economy" in Amazon International Publication,Germany.

DEPARTMENT OF LIBRARY SCIENCE:

1. SRI.K.MUTHYALA CHETTY, lecturer in Library Science is awarded Doctoral Degree from Dravidian University, Kuppam.
2. Published two Research Papers in the book Entitled "The Impact of ICT on Reading habits of Engineering Students".

DEPARTMENT OF CHEMISTRY:

DR.B.SATYANARAYANA, HOD is appointed as a member, BOS of Chemistry by S.V.University, Tirupati and he published three Research papers in three International Journals.

DEPARTMENT OF ZOOLOGY:

Shri S.N.Shameer HOD of Zoology attended refresher course conducted by Academic Staff College, S.V.U. Tirupati in June 2017.

DEPARTMENT OF CT&HM:

1. Sri Venkat Kumar & Miss. Poojitha got placement in Amarraja Factory through Campus interviews.
2. Sri Durga Prasad got placement in Australian Cruise Line in Australian Company.

CURRICULARY & CO-CURRICULARY ACTIVITIES

NSS

Our two NSS programme Officers Sri P. Muni Bhaskara Rao (unit 1) and Sri K. Rajesh (unit II) have been working as a team with dedication and conducted the following programmes:

1. NSS Volunteers A.Ganesh, A.Siva Kumar, M.Manikanta Naik, N.Naveen Kumar participated in National Integration Camps.
2. Our Volunteers participated in Traffic Police Duty in Sri Vari Bhramahotsavam.

NCC:

Our college NCC Wing is running under the stewardship of Captain Dr.Y.Mallikarjuna Rao HOD of Commerce. NCC has an Army Wing with 150 cadets and 40 cadets in Air Wing. The Air Wing is running under the stewardship of Sri.P.Uday, Lecturer in Mathematics.

Scouts and Rovers

The Scouts and Rovers of our College is headed by Sri P.Muni Bhaskar Rao, HOD of Mathematics. We participated in Sri Vari Bhramahotsavam and RSL Camp in Tirumala.

CONCLUDING MOMENTS:

On behalf of staff and students, I express my deep sense of gratitude and indebtedness to the magnanimous TTD Management for its continuous support and help in not only permitting me to discharge my duties but also in the success and development of our college.

I shall be failing in my duty, if I do not thank the HODs, esteemed faculty members, office staff and other supporting staff who have rendered their contribution to various developmental activities to take place in our campus.

I also thank very much our distinguished guests on the dais and off the dais for gracing this day with your presence.

Dear students, my deep felt thanks to all of you. I am sure you achieve great success in the ensuing university exams.

SRI GOVINDARAJA SWAMY ARTS COLLEGE
TIRUMALA TIRUPATI DEVASTHANAMS, TIRUPATI

GOLDEN JUBILEE COLLEGE DAY (50TH YEAR),
28TH FEBRUARY 2019

PRINCIPAL'S REPORT:

"OM NAMO VENKATESAYA"

It gives me immense pleasure to welcome the Chief Guest of the day Prof. V.V.N. Rajendra Prasad, Vice- Chancellor, S.V.U university, who climbed almost all the steps of the academic echelons, a gentleman to the core, the very demeanour of him is so pleasing that all will feel at home when we are with him. I have a strong belief that during his regime the S.V.University shall have a global acclaim and reach the zenith of its fame.

Sri M.Ramachandra, Devasthanams Education Officer, Tirumala Tirupati Devasthanams is a resourceful and a shrewd administrator with a vast experience in all the facets of government. It does not mean he is rigid or inflexible; in fact, he is more transparent and humanistic in handling the issues.

The special invitee of the day, Sri. N. Muktheswara Rao, I.A.S (Retd), Project Director, All Projects, TT Devasthanams, is a great intellectual par excellence. It is a great wonder that he is at ease with administration as well as scholastic knowledge.

Beloved Vice-Principal of college Prof. A. Madhu Sudhana Rao, S. Erramala, Union Chairman, S. Sneha Latha , Union Secretary and other members of Students' Union, esteemed colleagues, the non-teaching staff members, ambitious student friends, our special invitees, members of Print and Electronic Media , ladies and gentlemen, my warm welcome to all of you on this auspicious occasion.

I took charge as principal, FAC, on 14th December, 2019 from Dr. L.R. Mohan Kumar Reddy who has been repatriated to S.V. Arts College.

We have today the Golden Jubilee Annual Day of our college and with great pride I want to share with you the success of our students, the activities of this

esteemed institution and the experience in achieving them. As I look back, this academic year 2018-2019 has brought many an accomplishment and also made us see the lacunae in some areas where there is a definite scope for improvement.

HISTORY OF COLLEGE:

The journey of Sri Govindaraja Swamy Arts College began in 1969 with a Vision "To provide a distinct environment of excellence in education with humane values & social commitment". It came into being as a result of the determined efforts of the munificent T.T.D management to meet the growing demand of Rayalaseema people with the generous support of the Government of Andhra Pradesh and Sri Venkateswara University. Co-education was introduced in the year 2007.

In order to keep abreast of the movement of globalisation, the management has started introducing from time to time new and modern need based courses like Computer Science, Micro-Biology, Biotechnology and Hotel Management.

In 2007 PG courses M.F.M and M. Sc Computer Science are introduced. Implementation of E-Attendance to improve the attendance percentage of the students and their academic performance (SAAPMS) and admissions through computerised on-line system are part of reforms that are brought into the T.T.D educational institutions by the management.

SKILL DEVELOPMENT PROGRAMME:

The TTD Management has launched a massive skill development programme to all TTD degree students spreading over six semesters imparting various skills at each semester level such as Yoga and Meditation, Communication Skills, Soft Skills, Computer Skills, Job Oriented Trades, pioneered by a group of scholars belonging to Sri Sri Pandit Ravi Sankar Gururji's renowned organization AOL (Art of Living) under the initial guidance and supervision of Sri. Pola Bhaskar, I.A.S, the then JEO of Tirumala Tirupati Devasthanams and at present effectively being carried forward by the present JEO, Sri B.Lakshmikantham, IAS.

One unique feature of this programme, as far as S.G.S.Arts College is concerned, more than two hundred girl students have enthusiastically been participating throughout the programme and have all the praise from the mentors. Still

more, the startling fact is that AOL Team has this to say and I quote, "Of all the TTD Colleges we are visiting, S.G.S. Arts College has a tremendous potential, and particularly regarding this programme."

I am sure you are now familiar with our 5 Core Values – *Trust in Divinity, Foster Integrity, Acquire Competencies, and Strive for Excellence and Serve the Society and the entire gamut of operations* in this institution are woven with these 5 threads of Core values.

ADMISSION DETAILS:

Our management has introduced computerised on-line admissions since 2016. 870 students were enrolled for first year B.A, B.Com and B.Sc., courses for this academic year. Today we have **1673** Students pursuing UG courses.

Andhra Pradesh Government has initiated several measures to make Andhra Pradesh as knowledge hub. In view of this, important measures are taken to enhance academic standards in higher education which include innovation in curriculum. As part of this new curriculum the government has introduced Choice Based Credit System termed as **AP CBCS REGULATIONS 2015**.

Seven Foundation courses on various aspects including communication and soft skills and other Skill Enhancement Courses at Under Graduate Level as core subjects spreading over 6 semesters in three years aimed at enhancing the professional competence of students are introduced from the academic year 2015.

The curriculum growth of UG and PG courses indicates a continuous journey beyond the threshold of mediocrity to soar into an ever continuing explorative experience in quality education.

Nearly **986** UG & PG students were admitted in hostel during this academic year. **Sri P.Munibhaskar**, HOD of Mathematics and **Sri K.Rajesh**, lecturer in Economics, are appointed Warden and Deputy Warden respectively.

Our college library has a collection of **48770** books and subscribes to **16** magazines and **4** journals and **12** news papers for students and faculty including Employment News and Rozgar Samachar. The TTD Management is planning to

establish a Study Centre to cater to the needs for the students who wish to prepare for competitive examinations.

PROMOTIONS UNDER CAREER ADVANCEMENT SCHEME:

I thank, on behalf of myself and the staff, the magnanimous TTD Management, for implementing the proceedings issued by the Director of Higher Education, Vijayawada to implement promotions to the following eligible lecturers under Career Advancement Scheme:

1. Dr. B.Satyanarayana is promoted as professor in Chemistry.
2. Dr. D.Chandrakesavulu Naidu of Statistics, Dr. K.Ravindranath Reddy of Physics, Dr. Y.Mallikarjun Rao of Commerce and Dr.V.Madhukumar of English are promoted as Associate Professors.
3. Sri D.Parameshwara of Chemistry, Dr.N.Jagadeesh Kumar of Physics, S.N.Shameer of Zoology and E.Vijaya Bhaskar of Economics are promoted as Selection Grade Professors.
4. P.Udaya of Mathematics, Dr.V.Venkatalaksmi of Chemistry and Dr.S.Vasantha Kumari of Telugu became Senior Assistant Professors.

ACADEMIC EXCELLENCE:

The results of students who have appeared for university exams are as follows:

COURSE	I YEAR	II YEAR	III YEAR	OVER ALL%
BSC	90.26%	89.26 %	81.0%	86.83
BA	71.26%	63.15 %	72.0%	68.80
BCOM	76%	80.47 %	91.0%	82.49

This year also the Management was kind enough to appoint guest lecturers in both UG and PG courses and 9 guest lecturers are working in English, Telugu, Zoology, Physics, Commerce and computer science respectively. 26 lecturers are working on regular basis while 30 lecturers are working on contract basis. The retired staffs still after completing 65 years is taking classes and some of the departments are purely depending on these staff. I request the TTD Management to appoint young faculty

cope with the present semester pattern system so that the desirable standards could be achieved.

STUDENTS' UNION:

50th College Students' Union was elected and all our student office bearers were nominated on the basis of merit. Mr. S.Erramala of III B.A was nominated as our union Chairperson and N.Snehalatha of III CT&HM was nominated as our Union Secretary. Vice Principal Sri. A. Madhu Sudhana Rao was nominated as vice-president of students' Union for the academic year 2018-19. Dr.K.Ravindranath Reddy, Dr.Y.Mallikarjuna Rao, Sri E.Vijaya Bhaskar, Dr.V.Madhukumar have been nominated as Vice-Presidents of Maths & Science Association, Commerce Association, Art Association and Language Associations respectively.

DETAILS OF ACADEMIC ACHIEVEMENTS & DEPARTMENTAL ACTIVITIES OF THE TEACHING FACULTY:

DEPT OF ENGLISH:

- Dr. V. Madhu Kumar, HOD of English is Nominated member of BOS for English by S.V.University, Tirupati.
- Published a research paper entitled 'Shamanism in Ted Hughes's Poetry' in the on-line international journal Language in India, Jan,2019
- Published a research paper entitled 'A Study of Ted Hughes's Crow Mythology' in the on-line international journal Literary Endeavour, to be published in the issue of April, 2019.
- Sri P.Chandraiah, lecturer in English attended two day International Seminar in English conducted by the Department of English, S.V.University, on 7th & 8th of January, 2019.

DEPT OF TELUGU:

- Dr. M.Madanna, HOD of Telugu published the following Research papers in various journals, workshops and seminars.
- Attended Refresher Course in Language and Literature conducted by UGC-HRDC SVU, Tirupati from 24-09-18 to 13-10-18.

- **Dr. M.Madanna**, along with **Dr. P.Siva Kumar**, **Dr. J.Kondala Rao**, **Dr.S.Vasantha Kumari** of Telugu Department presented a research paper entitled 'Janapadavignanam –Bhavi tharalaku Prayojanam' for the National Seminar conducted by Department of Telugu, SVU.
- Presented a research paper entitled 'Kandukuri Veeresalingam Sahityam' for the National Seminar conducted by Department of Telugu, Chennai University, on 15-02-2019.
- **Dr. M.Madanna**, along with **Dr. P.Siva Kumar**, **Dr. J.Kondala Rao**, **Dr.S.Vasantha Kumari** of Telugu Department participated in International Seminar on 'Mother Tongue- An effective Tool in Modern Context', conducted by P.V.K.N College, Chittoor.
- **Dr. J. Kondala Rao**, Lecturer in Telugu published the following Research papers in various journals, workshops and seminars.
- Presented a research paper entitled 'peeditha prajala Chaitanya Keratam', in the Seminar conducted by S.PW.Degree College on 18th and 19th of December, 2018.
- Presented a research paper entitled 'Sivabhakthi Tatparudu- Sreenathudu', in the seminar conducted by S.V.Oriental College.
- Acted as Co-Ordinator for Sadacharam and Skill Development Programme. Acted as judge for various college competitions.
- **Dr. S.Vasantha Kumari** published the following Research papers in various journals, workshops and seminars.
- Presented a research paper 'Vishnuchitthudu-Vaishnavabhakthi', in seminar conducted by SVU on 19-09-18.
- Presented a research paper entitled "Samyavada hakkulaki Sri Sri Samarasankam", in the seminar conducted by Sri Padmavathi Mahila Viswavidyalayam.
- Presented a research paper entitled "yamunacharyulu- Vaishnavabhakthi", in seminar conducted by S.V.Oriental College on 14-02-19.
- **Dr.P.Siva Kumar**, Lecturer in Telugu, published the following Research papers in various journals, workshops and seminars.
- Attended Refresher Course in Health Management from 12-11-2018 to 01-12-2018 conducted by UGC-HRDC SVU, Tirupati
- Presented a research paper at National Seminar on 'Complete Works of Gurajada', conducted by Dept of Telugu, C.R.Reddy College, Eluru.

- Presented a research paper at National Seminar on ' Literature-Reformed Perspective', conducted by Dept of Telugu, Adikavi Nannaya University, Rajamundry.

DEPARTMENT OF SANSKRIT:

- Under the guidance and sponsorship of TTD Management in association with DPP, Dr.K.Koteswariah, lecturer in Sanskrit, conducted essay writing and elocution competition to commemorate Gita Jayanthi on 18-12-2018 and distributed 18 prizes to selected students.

DEPARTMENT OF CHEMISTRY :

- **DR.B.SATYANARAYANA, HOD** is appointed as a member, BOS of Chemistry by S.V.University, Tirupati.
- Presented a research paper entitled,' Spectrophotometric Determination of Amitriodone', for IJESR.
- Appointed as PLACEMENT OFFICER.
- Conducted awareness programme on "procurement of passport by online method" for third year students.
- Conducted seminar on "numerical analysis and reasoning", for competitive examinations in association with Career Launcher.
- **DR.V.Venkatalakshmi**, lecturer in Chemistry, published paper entitled, "Thermodynamics-Properties of Liquid Mixures",

DEPARTMENT OF PHYSICS:

- **Dr. K.Ravindranath Reddy, HOD**, has been accepted as research guide by SVU.
- Presented a paper entitled," Electrical properties and Reverse Transport," in A.P Science Congress in Yogivemana University, kadapa on 09-11-2018.
- **Dr. N.Jagadeesh Kumar**, lecturer in Physics attended Refresher Course in HEALTH Management conducted by SV University from 12-11-2018 to 01-12 -2018.

DEPARTMENT OF STATISTICS:

- **DR.D.CHANDRAKESAVULU NAIDU, HOD**, participated in National Seminar and presented paper entitled," Challenges and Opportunities in Statistics', in S.V.Agricultural University on 29th &30th January -2019.
- Participated and presented 2 papers entitled," Support Vector Machine" and "Forecasting the Yield of Sunflower Oil Seed in AP".

- **DR.K.VIJAYAKUMAR**, lecturer, attended conference and presented a paper entitled, "Structural time services modelling for Monthly Rainfall Patterns in Rayalaseema Region, 1951-2015".

DEPARTMENT OF MATHEMATICS:

- **SRI P.UDAYA**, lecturer, participated in Refresher Course in Entrepreneurship conducted by Academic Staff College, SVU from 24-09-18 to 13-10-18.
- Awarded Best Employee Appreciation Certificate and Gold Dollar by EO & JEO, TTD on Independence Day 2018.
- Associated with Automation admissions with TCS Company.

DEPARTMENT OF COMMERCE:

- **DR.Y.MALLIKARJUNA RAO**, HOD, submitted paper on VAT at UGC National Seminar conducted by SVU on 25-07-2018.
- Attended two day seminar conducted by SVU on 21-02-19 & 22-02-19 on GST.

DEPARTMENTS OF ZOOLOGY & BIO-TECHNOLOGY:

- **Shri S.N.Shameer**, HOD of Zoology, published a research paper entitled, "Isolation of selected micro-organisms from buffalo raw milk", for Global Journal, Index Copernicus.
- Attending Refresher Course conducted by SVU on Gender Studies from 25-02-19 to 16-03-19.
- Zoology Department conducted dental camp & awareness programme on cancer on 28-01-19 and 04-02-19 respectively.

DEPARTMENT OF BOTANY:

- CONDUCTED A FIELD TRIP TO Preethi Gardens, near Silpamam, Tiruchanoor on 29th January, 2019.
- Visited the Ayurvedic Pharmacy, Narsingapuram in February, 2019.

DEPARTMENT OF MICROBIOLOGY:

- **Dr. K.Sridevi**, lecturer, Published the following:
 - paper in International Journal of Pure and Applied Bio Sciences entitled, "Effects of Various Factors on growth of pectin lytic Bacteria",
 - Published paper in International Journal of Agriculture Sciences entitled, "Isolation and screening of pectin lytic Bacteria in mango fruit."

- Published paper International Journal of Agriculture Sciences entitled, "Exploitation of plant Growth Promoting Activity."
- Published a book on Introductory Microbiology, Lambert Publishing, ISBN: 978-620-2-02221-7.
- Attended 8th National Seminar on Bioinformatics at SVIMS.
- Visited ILSER and Virology departments to conduct student seminars for MZC students

DEPARTMENT OF CT & HM:

- Durga Prasad of III CTHM got selected for Crystal Cruise operating from Europe.
- E.Venkatesh joined as Food & Beverage Manager in Amaraja Factory.
- CTHM Department Conducted a heritage study tour to Chandragiri Fort.
- Final year students completed six month internship in Mahindra Group of Hotels, Coorg, and in Royal Orchid Hotel, Bangalore.

DEPARTMENT OF ECONOMICS:

- Dr A. Sheshadri acted as course writer for B.A. in both English and Telugu media entitled Micro and Macro Economics, Indian Economics and Entrepreneurship (2018-19).
- Wrote text books entitled Business Economics I & II for Lambert International publications
- Presented paper on GST at Nation seminar at Govt. Degree College, Nagari.

DEPARTMENT OF LIBRARY SCIENCES:

- Dr.K.Muthyala Chetty, library in-charge, has attended an online workshop on the Library Automation Organized by IIT Mumbai.
- Participated in National Seminar SVU.
- Presented a paper entitled "Awareness and Utilization of Electronic Resources among Engineering students"

CURRICULARY & CO-CURRICULARY ACTIVITIES:

NATIONAL SOCIAL SCHEME (NSS):

Our two NSS programme Officers Sri P. Muni Bhaskara Rao (unit1) and Sri K. Rajesh (unit II) have been working as a team with dedication and conducted the following programmes:

- C. Lavanya of II BA & P.Pavan Kalyan of II BSC participated in NSS West Zone Pre-Republic Day Parade at Nagpur.
- M.Hindu of III BA ; B.Sivakumar of III BCO ; B.Chandrakumar of II BSC; C.H.Venkataramudu of III BSC; L.V.Prasad of III BSC; S.Balaji Najk of II BSC participated in National Integration Camps.
- P.Yamini of II BCOM; R.Kalai Arasi of III BSC; C.H.Venkataramudu of III BSC participated in State Level NSS Youth Festival in 2019 at Nagarjuna University.
- 70 NSS volunteers participated in NIC camps along with SETWIN at Vijayawada, Guntur, Hyderabad, and Mysore.
- Several NSS volunteers involved in government like Kishri Vikasa Programme, Swatcha Bharath Abhiyan Programme, National Voters Day etc

NATIONAL CADET CORPS (NCC):

Our college NCC Wing is running under the stewardship of Captain Dr.Y.Mallikarjuna Rao HOD of Commerce. NCC has an Army Wing with 150 cadets and 40 cadets in Air Wing. The Air Wing is running under the stewardship of Sri.P.Uday, Lecturer in Mathematics. DR.m.Madanna, HOD of Telugu has newly been appointed as NCC officer in place Dr.Y.Mallikarjun Rao.

- Reddy Prasad of II BCOM participated in All India T.S.C. at New Delhi.
- Hemanth Kumar of II BSC participated in Republic Day Camp in 2019.

SCOUTS AND ROVERS:

The Scouts and Rovers of our College is headed by Sri P.Muni Bhaskar Rao, HOD of Mathematics. We participated in Sri Vari Bhramahotsavam and RSL Camp in Tirumala.

SPORTS:

DEPARTMENT OF PHYSICAL EDUCATION:

- S.G.S. Arts College stood as winners in Hand Ball & Ball Badminton in S.V. University Intercollegiate Tournament, 2018-19.

- Nine students of S.G.S. Arts College participated in various games at South Zone & All India Level.
- B. Sumanth Naick (III B.Sc), A. Srinivasa Teja (II B.Com) and C. Kumar (II B.Com) participated in BALL BADMINTON - ALL INDIA LEVEL, SRM UNIVERSITY, CHENNAI.
- S.Raju (III B.Com), C. Chaitanya (III B.Sc) and Y.Prudviraj (II B.Com) participated in HAND BALL -SOUTH ZONE LEVEL ,RAYALASEEMA UNIVERSITY, KADAPA
- K.Sandeep of II BSC participated in KABADDI-SOUTH ZONE LEVEL –JNTU-KAKINADA
- C.Megala of I BCOM participated in VOLLEYBALL-WOMEN-SOUTH ZONE-K.L.UNIVERSITY-VIJAYAWADA
- N.Rajkumar of III BSC participated in CRICKET-SOUTHZONE-HUBLI
- S.G.S.Arts College students won Eenadu ECC Championship cup at district level and also participated at regional level, Ananthapur.

SOME ADDITIONAL ACTIVITIES IN THE COLLEGE FOR THIS ACADEMIC YEAR:

- Sanskrit proficiency competition.
- Rangoli competition sponsored by E TV for girl students.
- Swatch Bhatath conducted by Public Relations department, Government of India.
- Voter awareness programme.
- International library Day.
- Dental camp in association with Krishna Teja Dental College.
- Conducted open assembly on the lawns of our college to expose the students to individual performance on Elocution among I year degree students

CONCLUDING MOMENTS:

On behalf of myself, staff and students, I express my deep sense of gratitude and indebtedness to the big hearted TTD Management for its continuous support and help in not only permitting me to discharge my duties but also in the success and development of our college.

I shall be failing in my duty, if I do not thank the HODs, esteemed faculty members, office staff and other supporting staff who have rendered their contribution to various developmental activities to take place in our campus.

I also thank very much our distinguished guests on the dais and off the dais for gracing this day with your presence.

I specially congratulate student union and their members who have actively participated in all the programmes assisting principal, particularly in counselling the

other students to maintain discipline in the college and showing uniqueness in TTD institutions and standing a class apart from other corporate colleges. We, the TTD Management inculcating value based education among our students.

Dear students, my deep felt thanks to all of you. I am sure you achieve great success in the ensuing university exams.

Thank you all.

GOLDEN JUBILEE

TIRUPATI TIRUMALA DEVASTHANAMS, TIRUPATI

SRI GOVINDARAJA SWAMY ARTS COLLEGE, TIRUPATI

51st COLLEGE DAY ON 10TH MARCH 2020

GOLDEN JUBILEE YEAR

PRINCIPAL'S REPORT

"OM NAMO VENKATESAYA"

It gives me immense pleasure to welcome the **Chief Guest of the day Sri Bhumana Karunakara Reddy, Hon'ble MLA, Tirupati and Member, TTD Trust Board**. I thank you Sir, for having accepted our invitation to be the Chief Guest of the day.

We are happy to have **Sri P. Sreedhara Reddy, Registrar, S.V.University** as the **Guest of Honour** of our Annual Day celebrations.

The special Invitee of the day is **Dr. R. Ramana Prasad, Devasthanam Educational Officer, TTD**. We heartfully welcome you sir.

Beloved Vice-Principal of college **Sri A. Madhu Sudhana Rao, Ms K. Deepa** of III B.Com, **Union Chairperson**, **A.Venkatesh** of III B.Sc,**Union Secretary** and other members of Students' Union, esteemed colleagues, the non-teaching staff members, ambitious student friends , our special invitees, members of Print and Electronic Media , ladies and gentlemen, my warm welcome to all of you on this auspicious occasion.

We have today the Annual Day of our college and with great pride I want to share with you the success of our students, the activities of this esteemed institution and the experience in achieving them. As I look back, this academic year 2019-2020 has brought many accomplishments and also made us see the gaps in some areas where there is a definite scope for improvement.

HISTORY OF COLLEGE: The journey of Sri Govindaraja Swamy Arts College began in 1969 with a Vision **"To provide a distinct environment of excellence in education with humane values & social commitment"**. It came into being as a result of the determined efforts of the munificent T.T.D management to meet the growing demand of Rayalaeema people with the generous support of the Government of Andhra Pradesh and Sri Venkateswara University. Co-education was introduced in the year 2007.

Sri Govinda Raja Swamy Arts College was established in the year 1969 by the TTD management as there was only one degree college for men in Tirupati that was also established by our beloved TTD management i.e., S.V.Arts College .As there was more pressure on the S.V.Arts College from the whole Rayalaseema region so our TTD management wanted to give opportunity for the students from rural region of Rayalaseema and other regions of the state. The then board trustees of TTD and Executive Officer **Sri M.Chandra Moulin Reddy** who knew full well about the academic needs of the region, approached both University and Government for permission to start a second college.T.T.Devathanams started this college with PUC, intermediate, B.A and B.com courses with effect from the academic year 1969-1970.

After receipt of the Government order and on the basis of recommendations of the University, the T.T.Devasthanam started this college on 04-09-1969 in the premises of the S.V.High School building temporarily and T.T.Devasthanams provided laboratory, equipment, furniture and library facilities. The college was named as “**SRI GOVINDARAJA SWAMY ARTS COLLEGE**” after the name of the preceding deity of Tirupati as there was no institution in his name until then. The college was inaugurated by **Sri P.V.Narasimha Rao**, the then Minister for Higher Education on 28-11-1969.

With the establishment of new college many of the teachers previously working in S.V.Arts College as tutors,Demonstrators were promoted as Lectures and Professors and senior most Professor. **Sri B.Ramasubba Reddy** was promoted and appointed as Special Officer in 1969.He was designated as Principal on 28-11-1969 and **S.Nagaiah** was transferred to this college from S.V.Arts College in 1971 and **Sri B.Ramasubba Reddy** returned to the S.V.Arts College as Principal.In the established year of the college the total strength was 763 with PUC and intermediate courses. The college introduced B.Sc. with almost all combinations. From that year onwards only the college offered B.A., B.com and B.Sc. courses and became full-fledged degree college under the TTD Management.

The College shifted to a new building inaugurated by Sri Gnani Zail Singh garu, the then honourable President of India along with Honorable **sri N.T.Rama Rao garu** .Chief Minister of Andhra Pradesh on 06.04.1987. The institution is spread over 17 acres with a beautiful college building and two hostel blocks. Now after 50 years of completion it reached the strength to 1565 students with hostel accommodation 980 for the academic year 2019-20. The TTD management introduced free meals scheme for all the hostellers who under the below poverty level(BPL) as most of the students are coming from down trodden socially backward and rural people of the groups from different regions of A.P. and Telangana States. Our beloved TTD management with an aim to improve different

skills among the students of our TTD Colleges introduced skill development program for 1st ,2nd year students from the academic year 2016-17 with the strength of more than 500 students in association with Art of living (AOL) , Bangalore. This program now is being introduced in the Government colleges also as it is getting more benefit to the students to get job opportunities in the different corporate sectors of our state and outside state.

ADMISSION DETAILS:

Andhra Pradesh Government has initiated several measures to make Andhra Pradesh as knowledge hub. In view of this, important measures are taken to enhance academic standards in higher education which include innovation in curriculum. As part of this new curriculum the government has introduced Choice Based Credit System termed as **AP CBCS REGULATIONS 2015**.

7 Foundation courses on various aspects including communication and soft skills and other Skill Enhancement Courses at Under Graduate Level as core subjects spreading over 6 semesters in three years aimed at enhancing the professional competence of students are introduced from the academic year 2015.

Nearly **1050** UG students were admitted in hostel during this academic year. Dr. Y.Mallikarjuna Rao,HOD of Commerce and **Sri K.Rajesh**, lecturer in Economics, are appointed Warden and Deputy Warden respectively.

Our two NSS programme Officers **Sri P. Muni Bhaskara Rao** (unit1) and **Sri K. Bhaskaran** (unit II) have been working as a team with dedication to conduct various social service activities and programmes.

Our college library has a collection of **48500** books and subscribes to **12** magazines and journals and **14** news papers for students and faculty including Employment News and Rozgar Samachar..

ACADEMIC EXCELLENCE:

The results of students who have appeared for university exams are as follows:

COURSE	I YEAR	II YEAR	III YEAR	OVER ALL%
BSC	90.26%	89.26 %	81.0%	86.83
BA	71.26%	63.15 %	72.0%	68.80
BCOM	76%	80.47 %	91.0%	82.49

This year also the Management was kind enough to appoint guest lecturers 7 guest lecturers are working in English, Zoology, Mathematics, Commerce and computer science.

STUDENTS' UNION:

51ST College Students' Union was elected and all our student office bearers were nominated on the basis of merit. **Ms K. Deepa** of III B.Com was nominated our union Chairperson, A.Venkatesh of III B.Sc. was nominated as our Union Secretary. Vice Principal **Sri. A. Madhu Sudhana Rao** was nominated vice-president of students' Union for the academic year 2019-20

DETAILS OF ACADEMIC ACHIEVMENTS & DEPARTMENTAL ACTIVITIES OF THE TEACHING FACULTY & STUDENTS

1. RESEARCH ACTIVITY:

1. Dr.V.Madhu Kumar, HOD, published three Research papers in National and International Journals.

A. "Themes of Terror and Violence in Ted Hughes's Poetry" in Literary Endeavour, August 2019.

B. "Language and Diction in Ted Hughes's Poetry" in Language in Language in India, November, 2019.

C. "Ted Hughes's Poetry: A 'Mantric' Chant" in The Criterion, January, 2020.

2. E. Vijaya Bhaskar, HOD of Economics, participated in the knowledge sharing programme on "**ACADEMIC LEADERSHIP –THE KEY STONE FOR EXCELLENCE**" at Tirupati on 3rd August, 2019 conducted by ICFAI BUSINESS SCHOOL.

3. Dr.K.Sridevi of Microbiology Published a research article in International Journal of Research and Analytical Reviews entitled as "Adaptations of Human Tree Frogs (*Polypedots Maculatus*)" IJRAR-E-ISSN 2348-1269, P-ISSN 2349-513 Volume 6, Issue 2, Page No pp-32-35, June 2019.

4. She also presented a research article entitled as "Optimization of Exopolygalacturonase activity by various factors produced from Soil isolate *Bacillus megaterium*" In the "journal of BIOSCIENCE".

5. She also presented a paper on "Optimization of Exo-polygalacturonase activity by *Bacillus megaterium*" in a National seminar conducted by the Dravidian university on 25-25 February 2020.

6. Dr. V.Venkata Lakshmi of department of Chemistry published a research paper entitled "Investigations in Molecular Interactions in Binary Mixtures" in International Journal of Physics and Chemistry.

7. Dr. P.Sivakumar attend National Conference on “Holistic Development through Languages Literature” at Hyderabad. Aurora Degrees PG .College was conducted. Paper presented “Panchatantramto Sampoorana Vyaktitva Vikasam”. On 03/01/2020.
8. Dr J Kondala Rao Presented a research paper entitled P.Satyavathi kathalo stree hakkula chitrama in a national seminar conducted by sri padmavathi mahila university,Tirupati on 19-12-2019
9. Dr J Kondala Rao Presented a research paper entitled Sri Ramani vyakthiviyam: sarwathika acharaniyam in a national seminar held at S.V Oriental Degree College ,Tirupati on 13-2-2020
10. Dr.S Vasantha Kumari presented a research paper Entitled adarsha purushudu Sri Ramudu in a national seminar held at S.V Oriental college,Tirupati 14-2-2020
11. Dr.S Vasantha Kumari presented a research paper entitled Harigana Mahima chatay harisika dwadashi in Sapthagiri Magazine in November 2019
12. P.M.Ravikumar submitted a paper in Journal of IJPSR.
13. Dr.Sudhakar published in International Journal of pharmaceutical Research.
14. Dr.P.Saritha presented a paper on phytosociology of celosia argentea in crop fields of YSR District international seminar conducted by Vikramsimha puri Uniuersity 23 to 24 December 2019.
15. Dr.P. Saritha presented a paper on Ethno medicinal plant used by tribal communities in Rangampeta Region of Chittoor Dist, national seminar conducted by the Dravidian University Kuppam 24 to 25 Feb 2020.
16. S.N Shameer submitted a paper in “International Journal of research and Analytical reviews.
17. S.N Shameer Submitted a publication in the Journal IJPSR
18. Dr. K.C. Muthyalaiah Chetty presented 2 papers in two seminars and attended one workshop in Central University Kerala.
19. Dr. K.Sreedevi Presented a paper on “**Automated Diagnosis of Shoulder pain using Big data Analytics**” at Springer International Conference on Computational and Bio-Engineering organized by SPMVV, Tirupati during 27th and 28th December and selected for publication.
20. A.Madhusudhana Rao, Vice-Principal attended workshop on “Sensitizing Higher Education Institutions to Promote Quality Assurance for Nation Building- Opportunities and Challenges”, organised by S.V.U College of Engineering.
21. He also presented a paper on “ Social Reform Movement and Women Education during British Colonial India.” at Andhra Kesari Tanguturi Prakasm Pantulu University, Ongole.

2. ACHIEVEMENTS IN NATIONAL/STATE/UNIVERSITY LEVEL CULTURAL

1. Our College students got best performance award that international dance programme “VANDEMATARAM “ conducted by Tara Arts and academy Hyderabad at sv.university,Tirupati under the supervision of J.Kondal rao.

2. SCIENCE FAIR ACHIEVEMENTS IN NATIONAL /STATE/DISTRICT LEVEL

P.M.Ravi Kumar participated acted as a Judge in State Science fair organized by Andhra Pradesh Government.

3. WORKSHOPS ORGANIZED

1. On 11th to 13th September, 2019, 40 NSS Volunteers are attending the Training and workshop on Disaster Management & First Aid by District Field officer, Red cross society & SETVEN Tirupati.
2. College NSS conducted “Poshak Abhiyan” programme in collaboration with “Anganvadi ” in S.G.S.Arts College in Nov 2019.

4.FACULTY ATTENDED AT NATIONAL AND STATE LEVEL SEMINARS & WORKSHOPS

1. Dr.M.Madanna HOD attended a work shop on UGC NACC organised by Govt Degree college for Women at Sri Kalahasthi on 7th and 8th Feb2020
2. P.M.Ravi Kumar attended for National seminar in Govt. Degree College,Puttur on 7th September 2019.
3. Department of Zoology Conducted a Seminar on “Latest developments in Biology” by Prof. Subramanyam Reddy ,U.S.A on the eve of Teacher’s day on September 5th.
4. Dr.M.Madanna, HOD of Telugu participated in UGC-HRDC Refresher Course in “ Entrepreneurial Strategies” in October 2019 in S.V.University Tirupati.

5. Dr.M.Madanna, HOD of Telugu published a research paper in an ISBN book entitled “Janapada Vignanam - Bhavitaralaku Prayojanam” organised by Department of Telugu S.V.University Tirupati.
6. Sri P.Chandriah has attended UGC-HRDC Refresher Course in Language and Literature in December-January, 2019-20 in S.V.University Tirupati.
7. Sri P.Chandriah attended and submitted a research paper On “English Language Teaching in India” in a Seminar conducted by Dept of English, S.V.University in March 2019.
8. Sri P.Chandriah attended 2 day workshop on NAAC sponsored programme ”IQAC- Its role” on 07-2-2020 and 8-2-2020 conducted by GDC, Srikalahasthi.
9. Dr.V.Madhu Kumar attended NAAC sponsored programme On IQAC conducted in S.V. Engineering College, Tirupati.
10. DR.P.Saritha presented a paper on phytosociology of celosia argentea in crop fields of YSR District international seminar conducted by Vikramsimha puri Uniuersity 23 to 24 December 2019.
11. Dr.P. Saritha presented a paper on Ethno medicinal plant used by tribal communities in Rangampeta Region of Chittoor Dist, national seminar conducted by the Dravidian University Kuppam 24 to 25 Feb 2020.
12. B. Ravi attended for National seminar on September 2019 in govt Degree college Puttur
13. Dr. K.C. Muthyalaiiah Chetty presented 2 papers in two seminars and attended one workshop in Central University Kerala.
14. E.VIJAYA BHASKAR, HOD of Economics and K.Rajesh, Lecturer in Economics has been participated in Two day NAAC Sponsored National Workshop on “**Quality Initiatives and Evaluation Reforms to Access Higher Education Institutions - The Role of IQAC**” on 7th and 8th February 2020 Conducted by Government Degree College for Women, Srikalahasthi

15. From S.G.S.Arts College, Six faculty members Dr. Y.Mallikarjuna Rao, E.Vijayabhaskar, Dr. M.Madanna, Dr.N.Jagadeesh Kumar, Sri K.Rajesh and Sri P.Chandraiah attended a Two day NAAC sponsored National Workshop at Government Degree College for Women, Srikalahasthri Chittoor(D) on Quality Initiatives and Evaluation reforms to assess HEL's and the role of IQAC on 7th and 8th February 2020.
16. Dr. K.Vijaya Kumar, CL, Department of Statistics, presented a paper on Modelling and predicting the pattern of seasonal rainfall in Telangana,India,1901-2017,A DLR approach from 18th Feb 2020,S.V.University.
17. He also published paper by the title "Structural time series modelling for monthly rainfall pattern in Rayalaseema region,India,1951-2015 in Andhra agricultural journal, June 2019.
18. He also published research paper by the title "A VCM approach for forecasting the seasonal rainfall pattern in coastal Andhra Pradesh,India,1901-2017"-In pure and applied geophysics-Springer.ISSN:0033-4553 ,High Impact factor Journal.
19. He also published a research paper by the title "Stochastic modelling of the monthly average maximum and minimum temperature patterns in India 1981-2015 in meteorology and Atmospheric physics-Springer ISSN:0177-7971.
20. B.Triveni, CL in Computer Science, Participated in one week hands on Workshop on "**Machine Learning Algorithms and Smart Applications** "from 25th to 30th January 2019 organized by SSIIE-TBI, SPMVV,Tirupati.
21. She also Participated in One week Faculty Development program on "**New Frontiers in Artificial Intelligence** "organized by Curie: AI, SPMVV, Tirupati from 25th to 30th November 2019
22. She also Presented a paper on "**Automated Diagnosis of Shoulder pain using Big data Analytics**" at Springer International Conference on Computational and Bio-Engineering organized by SPMVV, Tirupati during 27th and 28th December and selected for publication.

23. She also published a research article in International Journal of Research and Analytical Reviews(IJARAR)entitled as “Clustering based text data mining techniques on region applicable data on ontology”IJARAR- E-ISSN 2348-1269, P- ISSN 2349-5138, Journal No: 43602, Volume 6 | Issue 2 | Page no 946-951June 2019
24. She also published a research article in International Journal of Research and Analytical Reviews(IJARAR)entitled as “A novel systematic implementation of process and design development standards for stress management by using modularity indexing models” IJARAR- E-ISSN 2348-1269, P- ISSN 2349-5138, Journal No: 43602, : Volume 6- Issue 2- page no 509-516 May 2019
25. She also published a research article in International journal of Emerging Technologies and Innovative Research(JETIR) Entitled as “Enhancement of Data Mining techniques to establish Ontology Model” ISSN 2349-5162 journal no 63975 vloume6-Issue6- Page no 768 -778-publication Date 2019-06-29
26. She also published a research article in International journal of Emerging Technologies and innovative Research(JETIR) Entitled as “Stress and its Complex Work-Rate Performance: A Hybrid Constructional Identification Model Approach using Data Mining Techniques” ISSN 2349-5162 paper id : JETIR1904H69 –Volume 6-issue 4- publication date 27-4-2019.
27. Department of Commerce has conducted **TALLY WITH GST** programme for B.Com students with the collaboration of Tally Solutions, Bangalore and APSSDC. Dr. Y.Mallikarjuna Rao, HOD, acted as co-ordinator and Dr.G.Manjula, CL in Commerce, has trained the students. 65 students completed their on-line examination while another 55 are waiting to take the examination.

5. STUDENTS’ PARTICIPATION AT NATIONAL AND STATE LEVEL

1. The final year student completed their internship in Star Hotels in Banglore, Hyderabad and Goa.They also gave a seminar to juniors.
2. N.BALAJI NAIK of 3rd B.Sc. NSS volunteer selected in University Level Pre-Republic Parade Camp at HNGU, GUJARAT State from 5th to 14th November,2019. In selection to Participate in Republic Day parade at New Delhi.
3. The NCC cadets S. PAVAN KUMAR of 3rd B.SC , R. Venkata Sai prathap, Lavanya of 3rd B.A , M. Anji Naik of 3rd B.com . Were to participated in National Integration Camp in other states.

6.PRATHIBHA AWARDS : Hymavathi of III BSC won Prathibha Award for 2019-2020.

7. TTD EMPLOYEE APPRECIATION AWARDS

1. Dr. C.Ramesh, Principal, received on 26-01-2020.
2. Sri P.Udaya, HOD of Computer Science received on 15-08-2019.
3. Sowjanya, JR Asst received on 15-08-2019.
4. Sri Sudarsan, Assistant received on 26-01-2020.

8. PARTICIPATION OF STUDENTS AND STAFF IN TTD PROGRAMMES:

1. **PARAKAMANI:** 800 students and 25 staff members participated in coins parakamani under the supervision of Dr. M.Madanna.
2. **Geetha Jayanthi** was conducted on 08-12-2019, and two students enacted ‘gitopadesha’ in S.V.School Grounds as Krishna and Arjun.
3. **Maha Saraswathi Yagam** was attended by 1000 students .
4. **Annamyya Chanting** was done by 10 Students

9. STUDENTS SEMINARS:

1. Seminar conducted by students of III BSc-MSCs on topic “ Emerging technologies in IT Sector” on 17th Dec 2019 at 2 pm to 5 pm.
2. Seminar Conducted by students of III BSC-MPCs on topic “ Awareness of Python Technologies” on 24 Dec 2019 2 Pm to 5 Pm

10. SUBODHAYAM – Programme is conducted by all departments from 27-01-2020 to 02-03-2020. As per the directions issued by the TTD Management, the college working time is rescheduled from 9:00AM to 4:00 PM everyday. Dr. C.Ramesh, principal after discussing with the college council decided to conduct departmental activity from 9:00 AM TO 10:00 AM everyday, which is termed as as Subhodhyam Programme. In this programme each department on the date prescribed to them conducted seminars. This programme is conducted to enlighten not only the importance and relevance of respective subjects but also to expose and encourage the hidden talent of students. The programme is conducted under the active supervision of and able guidance of principal, Dr.C.Ramesh. Accordingly the programme received a huge response and everyday a minimum of 10 to 15 students have actively participated in the programme. Exposing thier skills which are appreciated by all staff members and students. All the HODS and staff have actively participated and encouraging the students in making the programme a grand success.

Co-ordinators: Dr.V.Venkata Lakshmi, HOD of Micro-Biology,
Dr.A.Venkataramamma, Lecturer in English and
Dr.P.M.Ravi Kumar, CL in Zoology.

Number of Departments participated: 19

Number of Students participated: 150

Number of skits performed; 1

11. PLACEMENTS

1. Mr. Durga Prasad, Vinod Kumar and Mr. Ramesh were selected as hospitality supervisor in Indian Railway as per the notification by RCTC given in Oct 2019.
2. Mr. Vinod and Durga joined in Siphney Cruise as a chef and Food and Beverage department.
3. M. Swati of S.G.S. Arts College was selected as a "House Keeping" in charge in U.K, Cruise.
4. Mr. Vishnu got selected as chef in "Prince Cruise Line" on 24-02-2020 with a package of 7.2 lakh annum.

12. ACHIEVEMENTS IN NATIONAL/STATE/UNIVERSITY LEVEL:

1. N. BALAJI NAIK of 3rd B.Sc. NSS volunteer selected in University Level Pre-Republic Parade Camp at HNGU, GUJARAT State from 5th to 14th November, 2019. In selection to Participate in Republic Day parade at New Delhi.
2. 50 volunteer attending the one-Day Conference on Drug De-Addiction Programme organised by Ministry of social Justice, Government of India on 25th January 2020 at SVU Arts Block Auditorium SVU, Tirupati.
3. 80 NSS volunteers are actively participated in SWATCHATA Massive cleaning Programme at APSETC Central Bus stand and its surroundings on 31st January, 2020 with NSS official from NSS cell Hyderabad and NSS Bureau SVU, Tirupati.
4. On 11th to 13th September, 2019, 40 NSS Volunteers are attending the Training and workshop on Disaster Management & First Aid by District Field officer, Red cross society & SETVEN Tirupati.
5. 25 selected NSS volunteers are participated in University Level Youth Festival on competition on 7th January, 2020 at S.V. Arts Block Auditorium . S.V.U, Tirupati. And for the selection of state Level NSS Youth Festival at GITAM University, Vizag.
6. Blood Donation Camp under the auspices of SVIMS was conducted on 2nd March, 2020 and nearly 75 student volunteers including 15 girl students donated blood.

13. NCC, NSS, SPORTS & GAMES ACHIEVEMENTS IN NATIONAL/STATE/UNIVERSITY LEVEL:

SPORTS & GAMES:

1. C.Kumar , A.Srinivasa Teja & Mounish of III BCOM participated in ball badminton and taiqwondo in all india level tournament at Mangalore and Patiala Universities respectively.
2. 12 students participated in hand-ball, chess, kho-kho, kabaddi, volleyball and table tennis at south zone interuniversity level in Chennai & Bangalore.
3. Our student Y.Sankar Rao participated in athletic meet at junior and senior national level and bagged bronze medal.
4. A. Srinivasa Teja participated in ball badminton in CM cup at national level and got 2ND place in our state.
5. C.Kumar, A.Srinivasa Teja and Y.Prithvi Raj got sports scholarship from S.V.University.

NSS:

1. The volunteers S. PAVAN KUMAR of 3rd B.S c , R. Venkata Sai prathap, Lavanya of 3rd B.A , M. Anji Naik of 3rd B.com . Were to participated in National Integration Camp in other states.
2. 80 NSS volunteers are actively participated in SWATCHATA Massive cleaning Programme at APSETC Central Bus stand and its surroundings on 31st January, 2020 with NSS official from NSS cell Hyderabad and NSS Bureau SVU, Tirupati.
3. We are attended in District Level Programme officers meeting on 14th Feb,2020 at SVU Senate Hall, S.V. University, Tirupati.
4. A mega camp Swachh Bharath Programme Conducted on 15th to 17th Feb,2020 by NSS Bureau, SV University, Tirupati. We 60 volunteers are also part in the programme.

5. SCOUTS & ROVERS:

In our college nearly more than 200 scout students have participated in Srivari temple, Tirumala in weekly camps, Vaikunta Ekadasi festival, Rathasapthami etc, in Tirumala temple programmes.

They also took part every year in Srivari Bramhotsavalu with the support of principal and other staff.

NCC ARMY WING

S.no	Name	Year & Group	Camps attended by cadets	Place	Dates
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1	A.Reddy prasad naidu	3dr B.com	All India Thalsainik campin 2018 & got gold medal in firing	New delhi	17 th Sep 2018 to 27 th Sep 2018
2	M.Hemanth	3 rd B.sc(mscs)	Republic day camp-2019 & participated in P.M.Rally	New delhi	1 st Jan 2019 to 29 th Jan 2019
3	M.Tejaswini	3 rd B.sc(mpcs)	All India Advance Leadership camp-2019	West bengal	28 th May 2019 to 8 th Jun 2019
4	M.Punya teja	3 rd BA(HEP)	All India Advance Leadership camp-2020	Gujarat	17 th Jan 2020 to 28 th Jan 2020
5	K.Praveen	2 nd B.com(CA)	Independence camp-2019 Local republic day camp-2020	Vijayawada	7 th Aug 2019 to 16 th Aug 2019 & 18 th Jan 2020 to 27 th Jan 2020
6	K.Basava rajju	2 nd B.sc(CT&HM)	Local republic day camp-2020	Vijayawada	18 th Jan 2020 to 27 th Jan 2020
7	T.Anil	2 nd B.com(Gen)TM	Local republic day camp-2020 & Right marker to the contingent	Vijayawada	18 th Jan 2020 to 27 th Jan 2020
8	O.Vamsi	2 nd B.com(Gen)EM	Local republic day camp-2020	Vijayawada	18 th Jan 2020 to 27 th Jan 2020
9	U.Suguna	2 nd B.com(CA)	Local republic day camp-2020	Vijayawada	18 th Jan 2020 to 27 th Jan 2020
10	V.Rupesh	2 nd B.com(CA)	RDC IGC-2019 & He is the first contingent commander in ICG from our college for tirupati group	Secunderabad	29 th Oct 2019 to 7 th Nov 2019
11	B.Sai yugandar	2 nd B.com(CA)	TSC-ICG-2019 & He is the best cadet for tirupati group	Secunderabad	26 th July 2019 to 4 th Aug 2019

NCC AIRWING

1. RDC Attended T Goutham and D kiran kumar From 30 Dec 2019 to Jan 30- 2020
2. AIR FORCE Attachment Camp A Mallikarjuna 14 Nov2019 to 27 Nov 2019
3. IGC-VSC M veeresh ,C Sridevi,,T Anitha,K Deepa,A Mallikarjuna from 29 Aug to 7 Sept 2019
4. CATC Attended M.Adishesu and B.Sambasiva naidu fom 17 June to 26 June-2019
5. AIR FORCE attachment camp K Swapna 17 June to 30 June-2019
6. EBSD camp attended N.Vinodh kumar & K .Chandrasekhar 7 Jan to 18 Jan 2020
7. CATC-KADAPA Attended camp K.santhosh kumar, S Santhi Priya,K.deepa from 16 to 25 June 2019
8. CATC KADAPA Attended B.Saikumar,V Jagadeesh, A Mahesh,B.Manohar, A Pawan kalian & K Swapna
9. CATC attended G.Surya,JM Sasi kumar,K Yeswanth & B Anwarlal Hussian

14. SPECIAL PROGRAMMES OF OUR COLLEGE:

1. Swatcha bharath held in our college on 20-11-2019 with strength of 123 cadets.
2. Cycle rally conducted by special programme rally from our college to Annamaiah circle on 16th sep 2019.
3. Cycle rally on Swachatha Paykwad conducted on 23rd August, 2019 with 20 cadets participated the programme conducted by the 29(A) BN NCC.
4. Another 120 Cadets attended CATC camps.

15. .PRERANA PROGRAMME:

After successful completion of Subhodhayam Programme to take forward the spirit of the programme, another programme titled **PRERANA** was launched with the assistance of Sri. A.Ramesh Reddy garu, IPS, Superintendent of Police, on 29-02-2020, who took it on himself to unearth the inhibitory skills of the students by citing examples of eminent persons of the society. He also interacted with the students guiding them how to prepare themselves for civil services and other competitive examinations.

To extend the horizon of the programme to the students of other colleges, he magnanimously donated Rs. 25000/- by presenting a cheque to Prof. Sudhakar Rao, S.V.University. Inspired by this, the principal, Dr.C.Ramesh himself donated Rs.5000/-. Sri P.Gireesh, IAS, Municipal Commissioner of Tirupati on his part donated Rs.10000/-. A.Chandrasekhar Reddy, IRS, Commissione, Income Tax,Vijayawada also donated Rs.5000/-

Later the Municipal and Income Tax Commissioners both shared their views and guided the students how they would become civil servants with their own experiences. Later all guests took lunch along with students, principal, vice-principal and wardens.

16. ENGINEERING WORKS SANCTIONED:

1. Construction of class rooms on western side of the building on the second floor.
2. Approach road to the main building erecting **GOLDEN JUBILEE ARCH**.
3. Seperate building for Library and Physical Education departments with Gymnasium.
4. Open Zym in the hostel ground.

CONCLUDING MOMENTS:

On behalf of staff and students, I express my deep sense of gratitude and indebtedness to the magnanimous TTD Management for its continuous support

and help in not only permitting me to discharge my duties but also in the success and development of our college.

I shall be failing in my duty, if I do not thank the HODs, esteemed faculty members, office staff and other supporting staff who have rendered their contribution to various developmental activities to take place in our campus.

I also thank very much our distinguished guests on the dais and off the dais for gracing this day with your presence.

Dear students, my deep felt thanks to all of you. I am sure you achieve great success in the ensuing university exams. Lord Venkateswara showers His blessings on you all for your bright prosperous life as good citizens of our country to place you in high positions as Policy Decision Makers, scientists, Entrepreneurs(Women), Army Officers, Corporate Managers, in all major fields in society and bring laurels to TTD Educational Institutions in particular to S.G.S.Arts College.
